

Corrosion & Prevention

NEWCASTLE 2021

SPONSORSHIP PACKAGES CONFERENCE 2021 OVERVIEW

Corrosion and Prevention is Australia's premier conference for those involved in all areas of corrosion mitigation. Over the years C&P has grown to include a diverse array of technical streams, exhibitors from all over the world and unique social functions. C&P2019 was our largest conference ever, with more than 500 unique attendees checking in. The conference and affiliated events are a perfect opportunity to grow and build brand awareness, make important industry connections and foster education and growth within different industry sectors. We have put together this sponsorship packages to let you know about some of the great opportunities we have on offer for 2021. For the full details of sponsorship inclusions you can click through directly to our website, or if you have any questions regarding these offerings, please don't hesitate to call 03 8608 7900, or e-mail rachelle.rigby@corrosion.com.au.



DIAMOND SPONSORSHIP PACKAGE \$20,000 INC. GST

By becoming the Diamond Sponsor of Corrosion & Prevention 2020 your company will receive the highest possible level of prominence throughout the entire conference. Every single attendee will leave C&P2020 with a strong awareness of your brand.

Package entitlements include:

- Acknowledgement as the Corrosion & Prevention 2020 Exclusive Platinum Sponsor
- 5 (5) complimentary full conference registrations
- Four (4) 3m x 3m exhibition stands (valued at \$14,000)
- One (1) 3m x 3m applicator day exhibition stand (valued at \$2,500)
- Opportunity to provide one keynote speaker (to be approved by ACA)
- Opportunity to make a brief presentation at the opening session of C&P 2021
- Opportunity to make a brief presentation at the closing session of C&P 2021
- Opportunity to display company banner in Plenary Hall



GOLD SPONSORSHIP PACKAGE \$15,000 INC. GST

By taking out the Corrosion and Prevention Gold Sponsorship Package you will ensure that your brand is front and centre throughout the entire conference.

Package entitlements include:

Acknowledgement as the ACA Corrosion & Prevention 2020 Plenary Sponsor.

Banner displayed in the plenary hall for the duration of the conference.

Opportunity to make a brief speech during the closing ceremony.

Full page advertisement in the delegate booklet.

Company logo on PowerPoint slide during the Annual Dinner & Awards.

Opportunity to place a corporate gift in the delegate bags.

Company logo on conference marketing material including:

- Preliminary Program

- Final Program (electronic version)

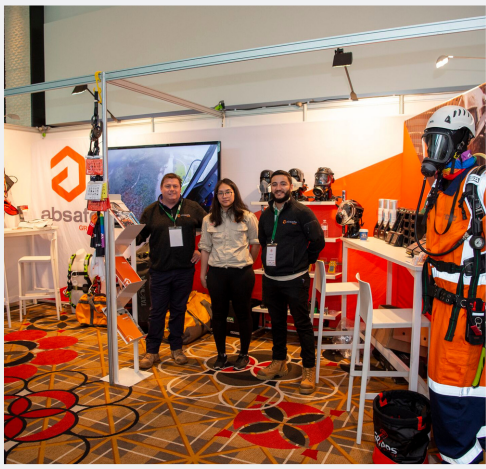
- Final Program Booklet

Company logo & profile in:

- Conference Website

- Conference Sponsors web page

SPONSORSHIP PRODUCTS



SILVER SPONSOR PACKAGE

Taking out one of our two Silver Sponsor packages will ensure that your brand and your exhibition booth receives a position of prominence throughout the entire conference, with ongoing acknowledgement and priority throughout the entire conference.

2 x \$10,000 inc. GST



AWARDS DINNER SPONSOR

The Corrosion and Prevention Awards Dinner is the most important social event on the Annual ACA Calendar. A chance to recognise the stellar contributions made by select individuals to our industries and our association, this prestigious and revelrous occasion is always one of the highlights of the conference.

1 x \$10,000 inc. GST



FOUNDATION COCKTAIL SPONSOR

The Foundation evening is a chance for some of our most ardent supporters to reconnect and let their hair down. Through their work the ACA Foundation seeks to ensure the future of the ACA is bright by supporting some of our young corrosionists. Every year the Foundation offers several different scholarships to conference attendees and all proceeds from this enjoyable event go to furthering their work.

2 x \$2,500 inc. GST

SPONSORSHIP PRODUCTS

FIRST TIMERS FUNCTION SPONSOR

In an Association as old as ours, for many, the annual conference is a chance to reconnect with colleagues they have known for decades. For others, C&P represents their first point of exposure to the ACA. By supporting this event, you will be play an integral role in ensuring our newest associates feel welcomed and get a chance to connect with them before the welcome function.

1 x \$3,000 inc. GST

WELCOME FUNCTION SPONSOR

The first major event of Corrosion and Prevention, the Welcome Function takes place on the Sunday evening before the Conference. Free to attend for all our conference attendees, be they delegates, partners or exhibitors, this relaxed and friendly event is always well attended and supporting this event is a great opportunity to make your mark on the conference.

1 x \$5,000 inc. GST

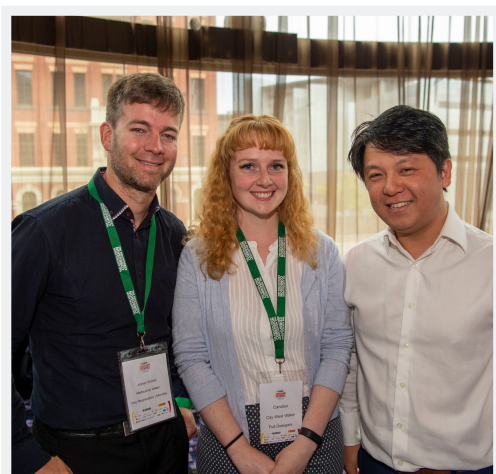
WOMEN IN CORROSION EVENT SPONSOR

After the roaring success of our first Women In Corrosion event in 2019, it will return bigger and better than ever in 2021. Featuring six star panellists from across various fields of corrosion mitigation, your support of this event will be instrumental in contributing to one of the ACA's long term goals, to support the professional growth of women in our typically male-dominated industry sectors.

4 x 2,500 inc. GST



SPONSORSHIP PRODUCTS



YCG EVENT SPONSOR

Corrosion and Prevention represents a fantastic opportunity for students and early career corrosionists to forge meaningful connections with like-minded industry peers. By supporting this event, you are helping to support a bright future for tomorrow's experts in corrosion mitigation.

2 x \$2,500 inc. GST



PARTNER PROGRAM SPONSOR

The partner program is a long-running and valued feature of C&P and by taking out this sponsorship package you will help support those who support you, and aid the ACA in its efforts to keep the conference a family oriented affair.

1 x \$5,000 inc. GST



FAREWELL FUNCTION SPONSOR

The farewell function, which is free to all attendees attracts a large crowd, as our attendees come together to farewell friends and colleague old and new. The final event of the conference, a time to celebrate and a chance to unwind after an intense few days. By sponsoring the farewell function you'll get a chance to thank and farewell all our delegates at the finish line of a marathon four days.

1 x \$5,000 inc. GST

SPONSORSHIP PRODUCTS



EXHIBITOR PASSPORT HOLIDAY COMPETITION SPONSOR

C&P 2021 will see the return of passport competition, in which delegates will need to visit 6 participating exhibitors and get their passport stamped to enter the competition to win a fabulous holiday. A great way to encourage visitors to your booth, participating spots are limited and will sell out.

6 x \$2,000 inc. GST



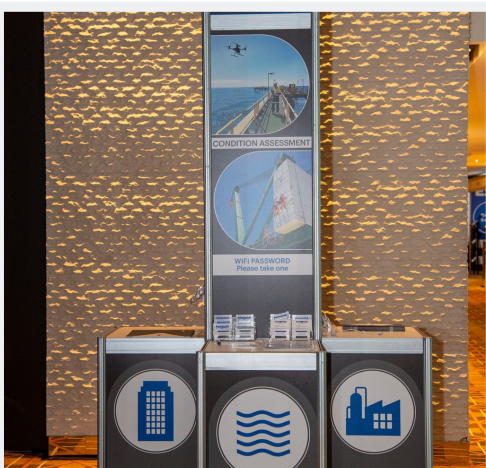
WATER BOTTLES

Take out our water bottle sponsorship, and brand the conference water bottles that are supplied en masse to all our attendees. From those who've had big nights to those who're giving big presentations, earn the gratitude of anyone who's feeling a little dry.

There are 3 sponsorships available:

Monday Water Sponsor, Tuesday Water Sponsor, & Wednesday Water Sponsor

3 x \$5,000 inc. GST

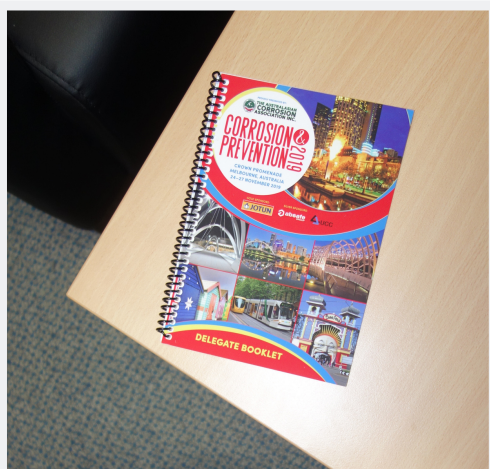


WIFI AND CHARGING STATION SPONSOR

By Purchasing the Wifi and Charging Station Sponsorship your company will be able to select the wireless internet password/login for all conference attendees as well as place branding on the Charging Stations in the Exhibition Hall.

1 x \$7,000 inc. GST

SPONSORSHIP PRODUCTS



BOOKLET SPONSOR

All our delegates receive a conference booklet, featuring timetable information, maps, plenary information, note taking paper our getaway competition form and much more. For many, the delegate book is their primary guide to the conference and stays close at hand throughout the whole experience. By taking out the booklet sponsor, you can place a full page ad on the back cover of the booklet.

1 x \$5,000 inc. GST



BAG SPONSOR

Upon arrival at C&P, every will receive a conference bag, containing their delegate book as well as promotional material from our chief supporters. By taking out the Bag Sponsorship, you'll be able to select the conference bag of your choice, and have it printed with your logo right alongside the official ACA conference Logo. Making an impression on delegates as soon as they arrive, with a bag that many hold on to long after the conference is done.

1 x \$10,000 inc. GST

COFFEE CART SPONSOR

Corrosion and Prevention is a whirlwind of learning, connecting and sharing. The abundance of opportunity can lead to some late nights and some early morning. By taking out our coffee cart sponsorship, our delegates will have you to thank for keeping them caffeinated when they need it most for the duration of the conference.

The cost of this sponsorship does not include the coffee.

1 x \$2,500 inc. GST



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SPRAY & BLAST EQUIPMENT

SURFACE SOLUTIONS

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CONFERENCE EXHIBITOR PACKAGE

The annual ACA conference is a three-day gathering of world experts on corrosion mitigation. This will be a premium networking event as well as a source for the latest information concerning corrosion mitigation.

Corrosion & Prevention 2021, the conference will comprise a program of keynote speakers and presentations under a range of industry 'streams', integrated with an exhibition that will showcase the latest products and services of the corrosion mitigation industry.

Over 500 delegates and visitors are expected to attend from industries such as; protective coatings, water, defense, building, and construction, mining, oil & gas, cathodic protection, power, and more.

Please contact rachelle.rigby@corrosion.com.au if you would like to exhibit in Newcastle in 2021.